



## For Immediate Release

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## Former Husker Running Back Damon Benning Joins 1620 The ZONE Weekday Morning Lineup

**Omaha, NE – Oct 1** – Former UNL Husker standout Damon Benning will add one other honor to a long list of accolades. Not only was he a standout Running Back for the football Cornhuskers from 1992 to 1996, he was the MVP of the 1996 Orange Bowl. Since hanging up his running shoes, Benning joined the broadcast field as an analyst on the Big Ten Network, NET Television, Cox Communications, and made numerous guest appearances on 1620AM The ZONE over the years.

Beginning Tuesday, October 2<sup>nd</sup>, Benning joins Omaha's official sports radio in a full-time capacity, as the co-host of the late "Sharp & Benning in the Morning" with KOZN Sports Director Gary Sharp, weekdays from 7am-11am, according to station leadership. NRG Media-Omaha Market Manager Andy Ruback made the announcement stating that he is glad to finally see Benning come to the forefront of The ZONE'S all-star talent lineup. "For years we have had Benning on the station as he has been a vital part of broadcast team and our extensive Husker coverage. Now, we will be able to take advantage of his expertise full-time, all year-long," said Ruback.

"I want to be part of something on the cutting-edge and on the rise," explained Benning. "The aggressive leadership at 1620 The ZONE is committed to bringing the best to the market and I definitely want to be major contributor to this station's continual impact in the sports industry."

Benning will join veteran sportscaster Gary Sharp on the morning show. "Damon will be a tremendous benefit to the station as the listeners admire him and value his expert opinion. Expanding his role across all of our sports platforms will truly be exciting for all of us at the station and most importantly, our loyal listeners," said Sharp.

"Damon is an experienced broadcaster and the timing couldn't be better as the Husker season is in full swing. There's no question Damon was a tremendous talent on the field, but he is an unparalleled sports broadcast talent off the field as he has proven to us time and time again," said Ruback.

### About NRG Media

**NRG Media** is dedicated to providing *Great Local Radio* and is committed to being an active and integral part of the communities in which it serves. In Omaha, NRG Media owns 1620AM The ZONE, The ZONE 2 KZOT-AM, Q98.5 KQKQ-FM, Power 106-9 KOPW-FM, The Big O 101.9 KOOO-FM, The Mighty 1290 KOIL-AM, and La Nueva KMMQ-AM. Led by CEO Mary Quass, **NRG Media** consists of 45 radio stations throughout four states in the Midwest - Iowa, Nebraska, Wisconsin, and Illinois.

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